

# Light It Up! For NDEAM®

SaskTel Centre

## ON OCTOBER 16, 2025

An initiative of the Ontario Disability Employment Network (ODEN), the Canadian Association for Supported Employment (CASE), and MentorAbility Canada.

On October 16, 2025, let's shine the spotlight on inclusive employment and make Saskatchewan shine the brightest in all of Canada.

### WHAT IS LIGHT IT UP! FOR NDEAM?

**Light It Up! For NDEAM®** is a one-night only, coordinated event in recognition of National Disability Employment Awareness Month (NDEAM) and Disability Employment Awareness Month (DEAM) in Saskatchewan, which recognizes how people experiencing disability contribute to businesses and their communities through their achievements in employment.

In 2024, SARC saw its Members, businesses, community-based organizations, and municipal governments join us for the national Light it Up! For NDEAM campaign, with 117 locations in 18 Saskatchewan communities participating. We can't wait to see the momentum continue in 2025!

In addition to the show of support in Saskatchewan, the national campaign spanned over 200 Canadian communities, and over 800 locations, including Montreal's Olympic Stadium, the Alberta Legislative Building, BC Place, and Regina's City Hall. What a bright night for inclusive employment.

**On October 16, 2025, SARC is once again inviting businesses, community-based organizations, and governments to join us for Light it Up! For NDEAM, and with your help Saskatchewan can light up the sky!**

While it is still early, there is already a growing list of governments, businesses, and community-based organizations who have committed to Light it Up! For NDEAM. [Click here](#) to learn more.

### WHY SHOULD YOU PARTICIPATE?

**SARC is asking you to join us in making Saskatchewan the brightest place in Canada on October 16, 2025.**

In 2024, Saskatchewan ranked third highest in participation among all provinces, behind only Ontario and BC. We need your help to stay in the top three! The Light it Up! campaign is our province's opportunity to demonstrate to the rest of Canada that we are striving to make this the best place to live for people experiencing disability — and the brightest!

By participating in the Light it Up! For NDEAM initiative, you will show your community that you support an inclusive workforce.

**Show your 'glow of support' and help us light up the land of the living skies in purple and blue on October 16, 2025.**

## ABOUT SARC

SARC is a provincial association of over 100 community-based organizations, dedicated to supporting people within their community to live life to their full potential.

SARC is also the parent company of SARCAN Recycling – a proud Saskatchewan employer of over 900 individuals of all abilities.

As leaders in the disability service sector, SARC and our Members are committed to promoting diversity and inclusion across the province of Saskatchewan.

## ABOUT DEAM

Since 2010, the Government of Saskatchewan has proclaimed the month of October as DEAM in Saskatchewan. Throughout October, events are held across the province that bring awareness to the benefits of inclusive hiring.

DEAM is an important part in our strategy for promoting an inclusive and diverse workforce in Saskatchewan.

## HOW CAN YOU PARTICIPATE?

Commit to lighting up government buildings, municipal landmarks, businesses, and other well-known buildings in your community on October 16, 2025.

**WHAT YOU WILL NEED:** Purple and blue spotlights, exterior lights, or strings of purple and blue lights.

***\*If only using one colour of lights, please use purple.***

**READY TO PARTICIPATE?** Contact SARC at [deam@sarc.sk.ca](mailto:deam@sarc.sk.ca) and we will add you to the growing list of participants from across the country.

**Together, we can all help Saskatchewan be the brightest in Canada on October 16, 2025!**