

DEAM 2025 CELEBRATION IDEAS

Not sure how to celebrate DEAM? Consider some of these:

1. “Meet the Worker” Pop-Up Stories

What: Display short success stories of individuals in supported employment (with photos and quotes).

Where: Libraries, local cafés, community centres, or storefront windows.

Tip: Add QR codes to link to full stories or your website.

2. Inclusive Career Day or Job Fair

What: Small-scale fair with inclusive employers, supported employment agencies, and job seekers.

Partners: Local employment services, disability advocacy groups, or vocational schools.

Bonus: Include short workshops (e.g., resume tips, employer panels).

3. “A Day in the Life” Social Media Takeovers

What: Feature an individual in supported employment for a day—via photos or short clips.

Where: Instagram, Facebook, TikTok, or local partners’ pages.

Tip: Focus on dignity, skill, and real workplace contributions.

4. Community Conversation or Panel Event

What: Panel with inclusive employers, job coaches, and supported employees.

Theme: “Breaking Employment Barriers” or “Why Inclusive Hiring Works.”

Tip: Record or live stream it for social media.

5. Sidewalk Chalk Messages: “Ability at Work”

What: Use positive, thought-provoking messages downtown or at a job site.

Examples:

“Work has no limits.”

“Real jobs for real pay.”

“Ability is what counts.”

6. Employer Thank-You Wall

What: Public display or social media wall thanking inclusive employers by name.

Bonus: Deliver printed certificates to businesses—it builds loyalty and visibility.

7. Short Film or TikTok Contest: “What Work Means to Me”

What: Invite individuals with disabilities to submit short clips.

Prize: Gift card, local recognition.

8. Awareness Walk or Roll with Signs

What: A short, accessible walk through a local park or main street with signs like:

“Everyone deserves a chance to work.”

“Support Inclusive Hiring.”

Tip: Invite local press and community leaders.

9. Mini Pop-Up Art Show: “My Job, My Pride”

What: Display artwork or photographs by people in supported employment.

Theme: Pride in work, identity, contribution.

Where: Library, gallery, mall, or city hall.